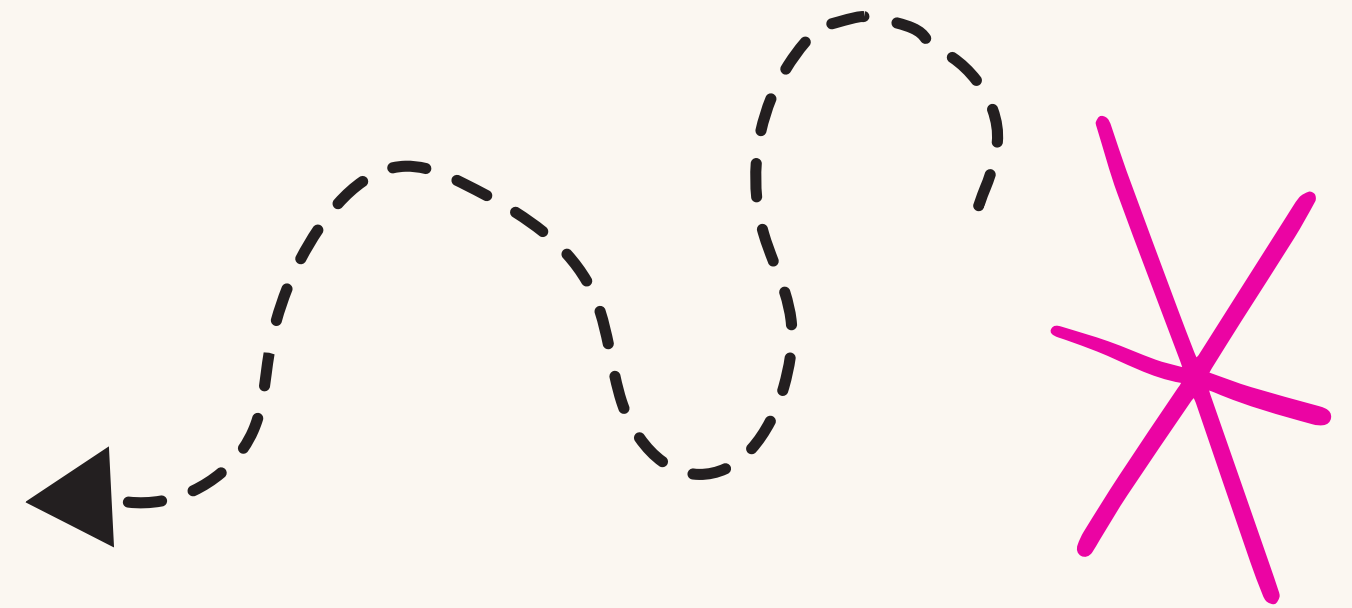


By Marek Panak

AUTHOR'S



WEBSITE

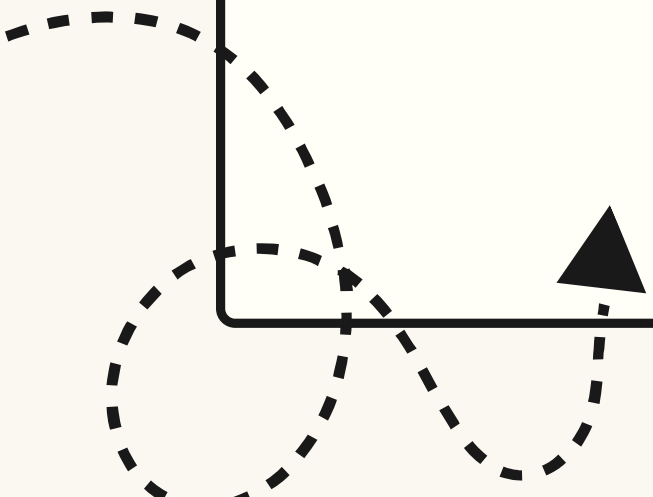


LEARNING GOAL

- Process of building a website
 - Designing the website
 - learn how to use Wordpress

PRODUCT GOAL

- Online presence is important for new authors
 - the website's goal is to provide this online presence
- Place to sell books, share opinions, reviews, social media, etc



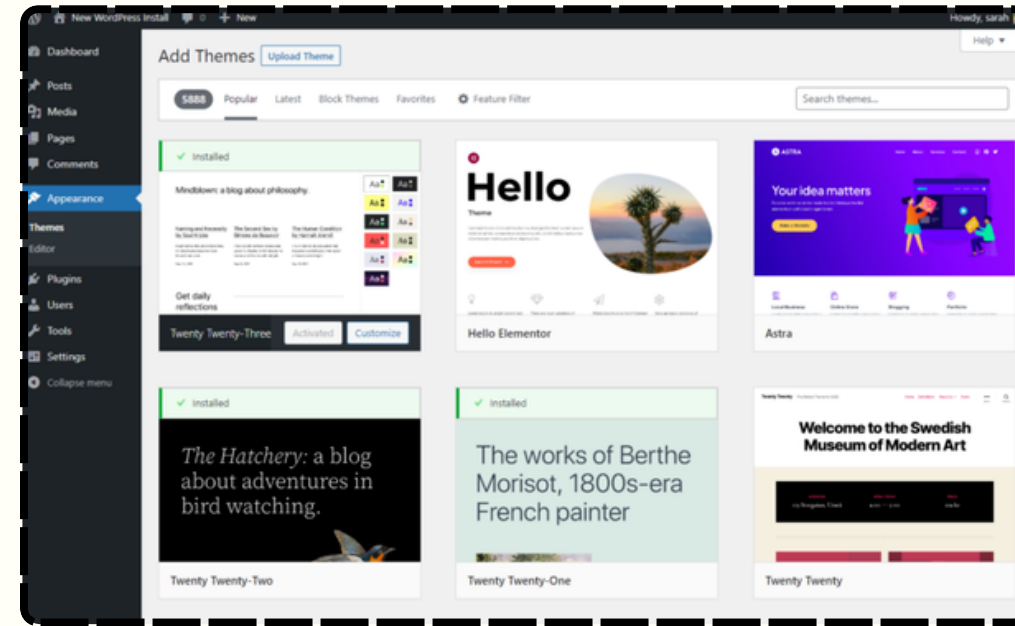
Process

1 planning
Which task to do when, etc

2 Research
Which Platform to use, how to use the platform, how an author's website looks like.

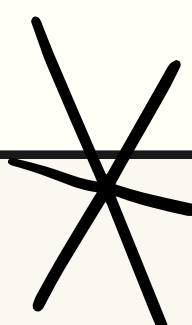
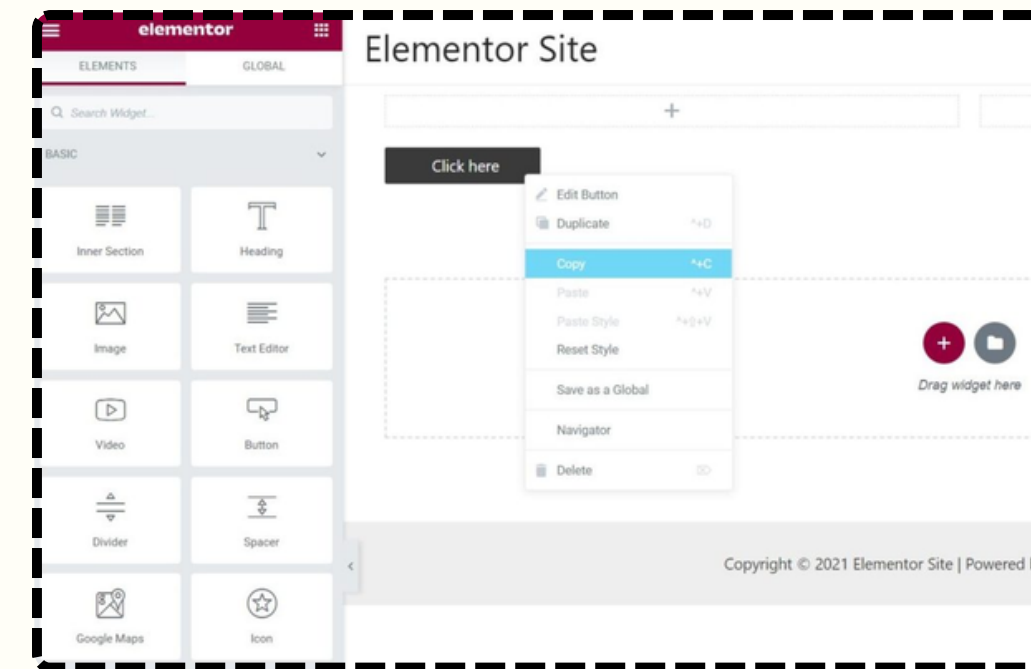
3 Building the site
Using Wordpress to build my website installing plugins, maintenance

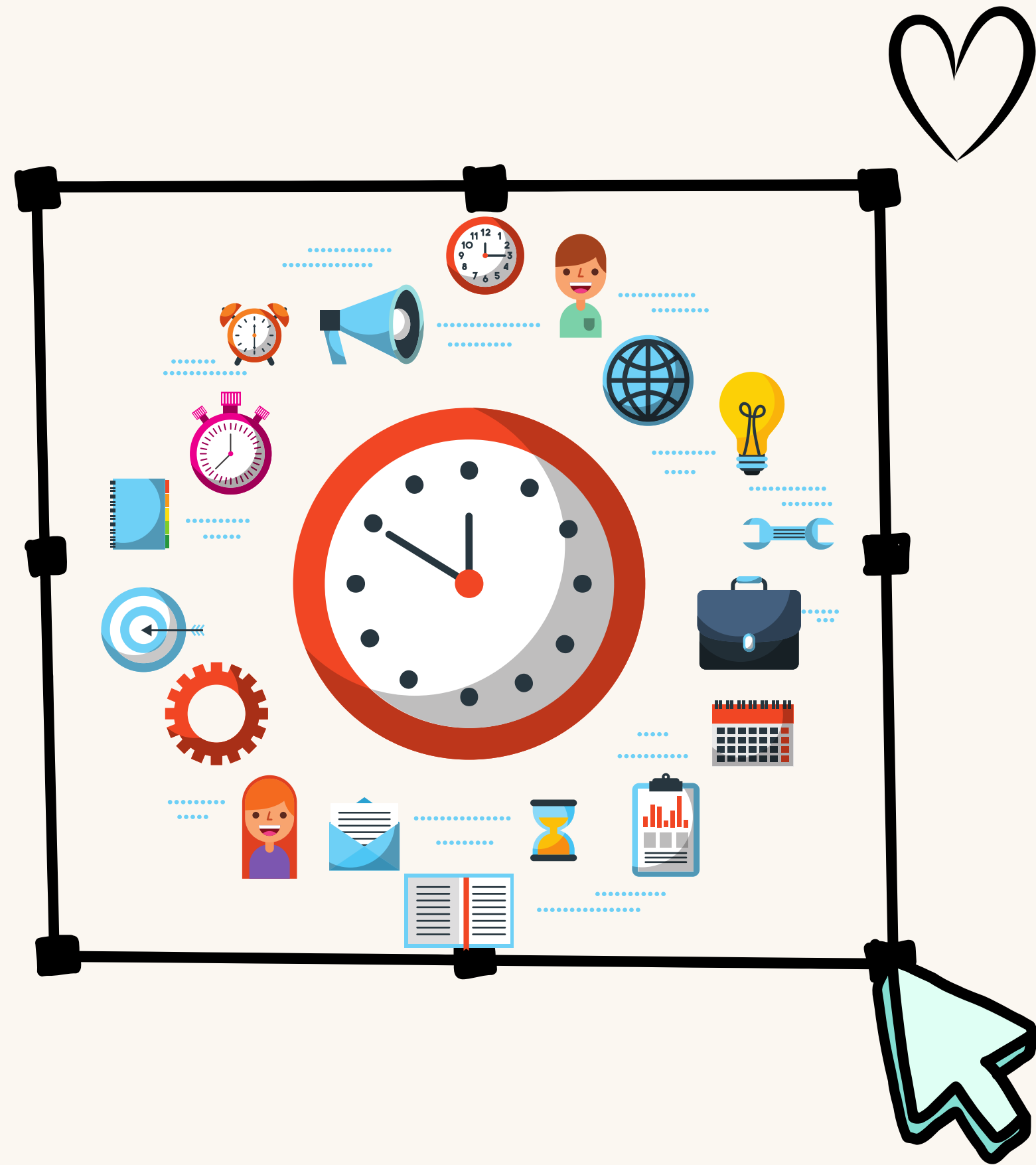
4 Gather feedback
asked a few people of various ages to look at it



Wordpress

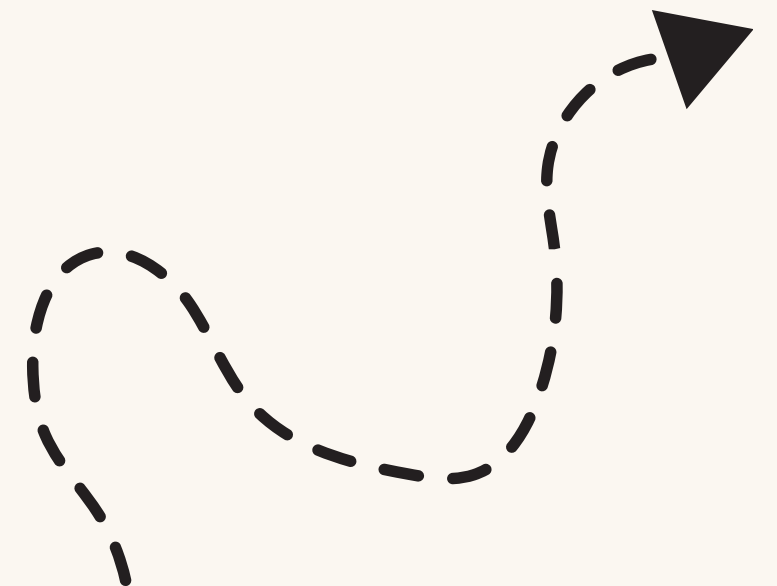
elementor

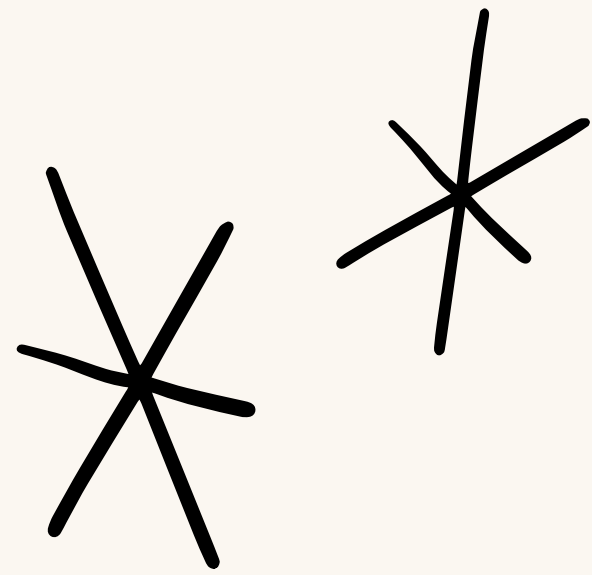




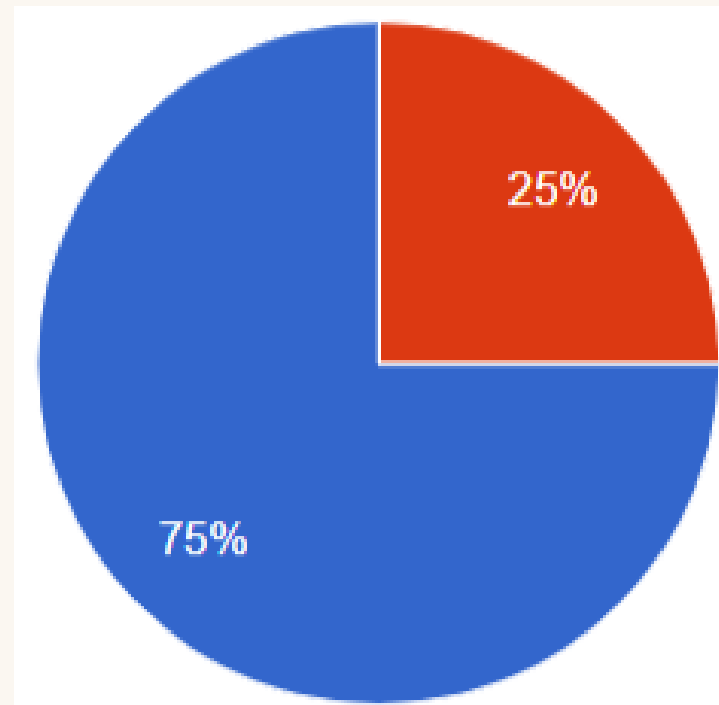
Biggest challenge

- struggled a lot with allocating time for this project
- couldn't bring myself to do it sometimes
- lead me to rush some parts, such as the survey (only 8 people)





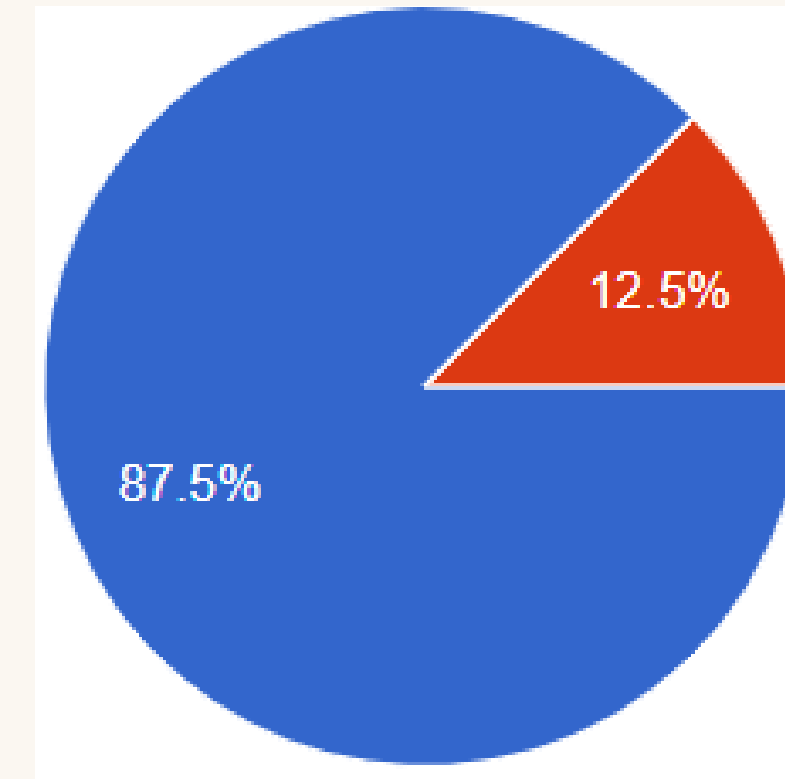
How successful was it?



**75% thought the website
was aesthetically pleasing**



**100% thought the layout
was easy to navigate**



**87.5% thought the website
contained everything that you
would want to find out about the
author**



**Thank you for
your attention!**