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BODY BUTTER



BY KRISTINA MOVCHAN



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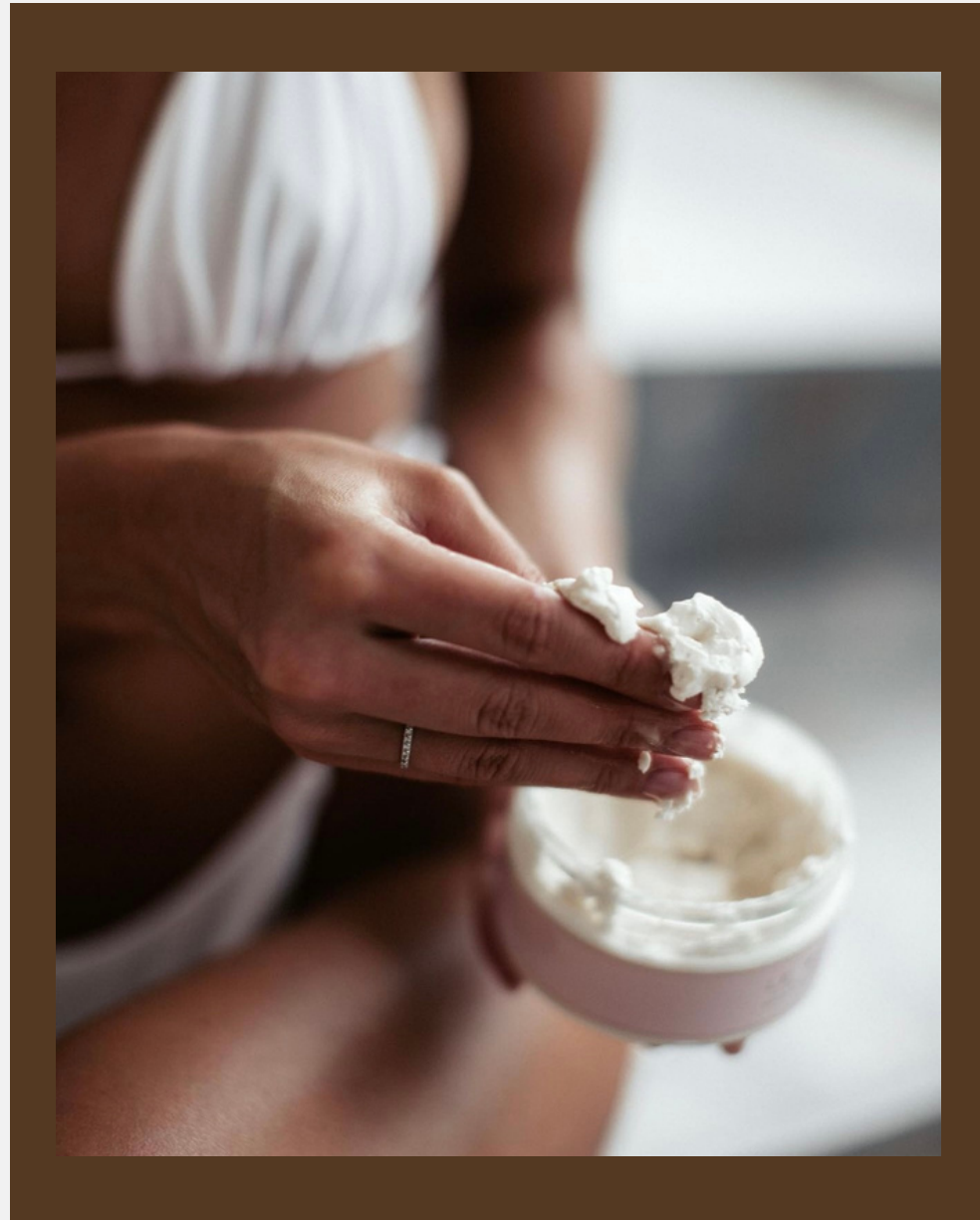
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HOW
SUCCESSFUL WAS
IT

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I N T O D U C T I O N



My product is body butter with 8 natural oils.
The main idea was to do it with airy consistency and pleasant
smell.

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LEARNING GOAL



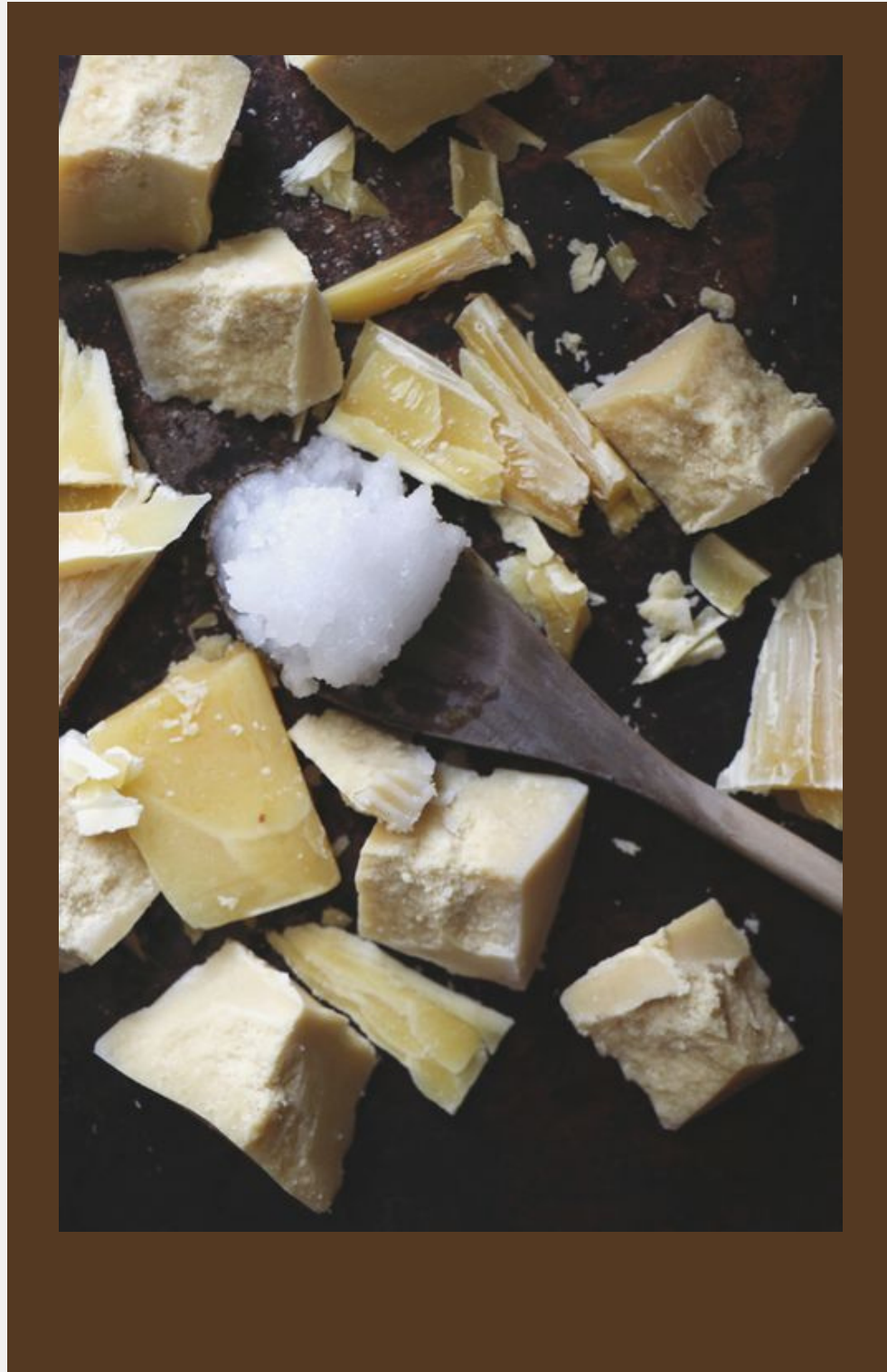
My goal was to make body butter at home, without any chemical ingredients. I used only natural components.

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PRODUCT GOAL



My product goal was to make a body butter that would hydrate the skin without leaving a greasy residue on clothing.



P R O C E S S

- **EQUIPMENT**

(I decided to buy the simplest equipment: a mixer, measuring spoons, bowl for a water bath and jars. I tried to find quality jars that would fit perfectly with the whole concept of my body butter and the size of it, which is 100ml.)

- **MATERIALS**

(I wanted to find quality oils, it was very important for me to buy 100% natural components.)

- **LOGO**

(I have seen many famous brands with beautiful logos, and I decided to create my own one. The hardest thing was to come up with the name of my body butter.)

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HOW SUCCESSFUL WAS IT ?



My product became successful after I gave the Body Butter to friends and parents to try. After their feedback I realized that my product is successful. They said that my product smells good and consistency are very pleasant to their body. All my thoughts about how my product should look like came true.



PORTFOLIO



KISS BUTTER BY KRISTINA MOVCHAN

- body butter with natural oils -

Airy body butter spreads easily and saturates the skin with natural substances. This butter softens and smoothes the skin. A mixture of oils improves skin firmness and elasticity. Mousse is ideal for daily skin care in different seasons.

Mode of application:

Apply a small amount of butter to clean skin with massage movements. Possible individual intolerance to the components.

Ingredients:

Shea butter; Coconut oil; Hydrolyzed corn starch; Cocoa butter; Argan oil; Jojoba oil; Macadamia oil; Sweet almond oil; Grapeseed oil; Essential oil.

Storage conditions:

This body butter should be stored in a dry, dark place at temperatures from +5° to +20°. If the storage conditions are not observed, a change in color and consistency is possible.

Nominal volume: 100ml

Expiration date: 4 months

Date of manufacture: 16.12.2022

Thanks
madewithlove
from Kristina



**THANK
YOU**