

Employability Report 2024





Source:
QS Stars report 2024

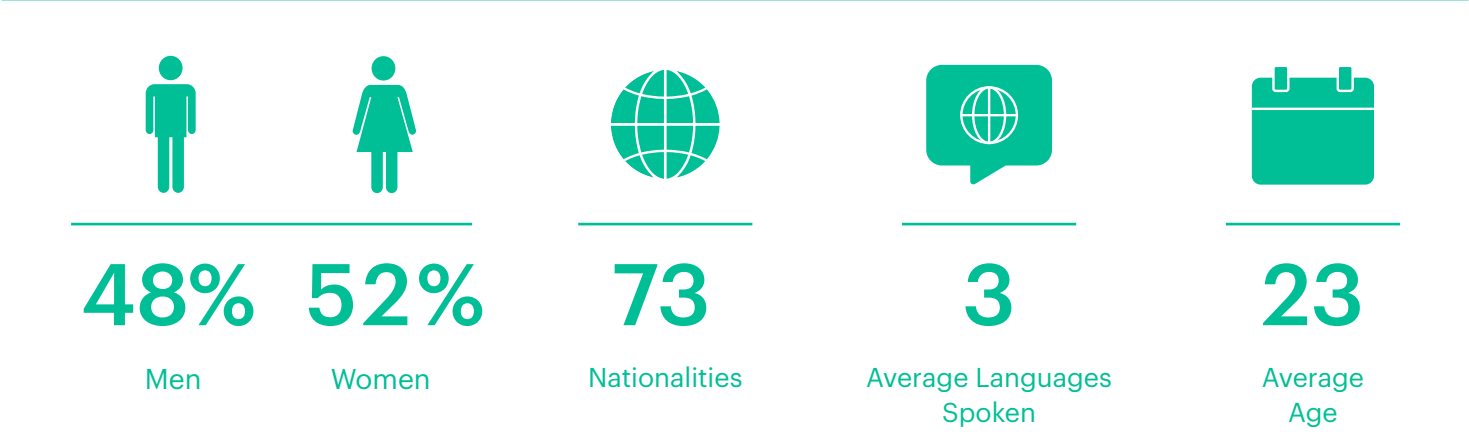
Each year since 1973, EU Business School has sent a diverse and innovative graduating student body out into the world. Our alumni go on to work for major multinationals, SMEs, NGOs and start-ups: many of them go on to create their own companies.

EU's Employability Report is a celebration of our graduates' success stories. The information enclosed here highlights the fantastic results of the EU experience: we hope that it will inspire you to define your own unique career path.

Bachelor’s Graduates

Our 2023 bachelor’s graduates came to EU from around the world. They opted to study a wide range of programs, creating solid foundations for exciting and diverse career paths.

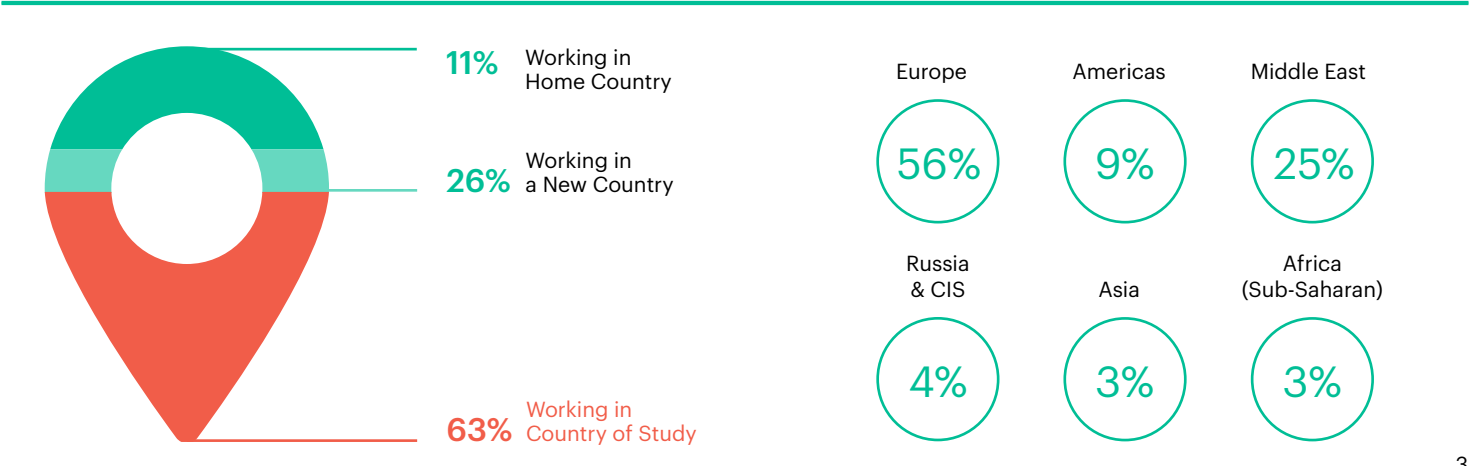
Key Facts



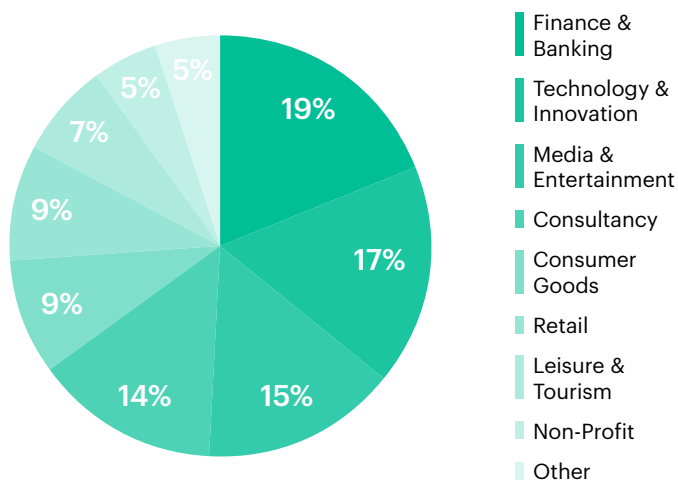
Home Countries



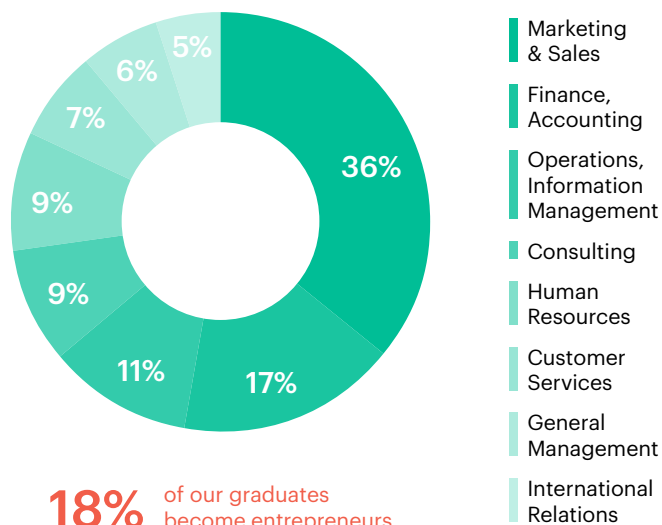
Current Location



Industries

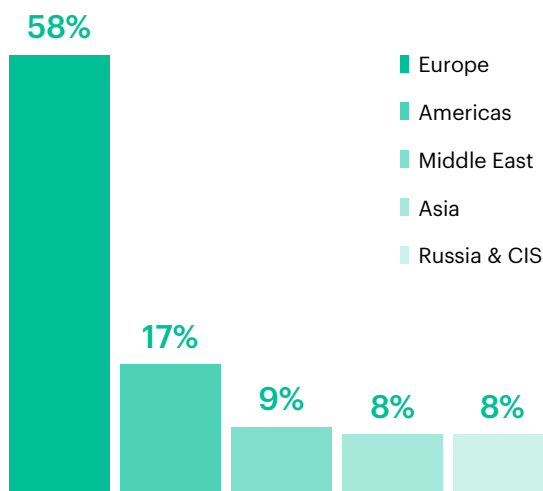


Functions



18% of our graduates become entrepreneurs

Further Studies Location



Top Hiring Companies



Internship Testimonial



I would say that doing an internship is like a trial version of the labor market, bridging the path between advanced studies and professional life. It allowed me to reinforce the habits of discipline, dedication and ambition that I had been fostering throughout my time at EU.

Andrés Pabón Guerrero

Business Development Representative at European Blockchain Convention

From: Venezuela - **Lives in:** Spain

Studied: BA in International Relations & BA (Hons) in Business Management

Career Path Testimonials



The Business Immersion Weeks have got bigger and better with each edition which allowed me to connect with great industry leaders and EU alumni. This event was something I looked forward to every semester because of the amount of opportunities it brought, in terms of learning, people, projects, events and perspectives.

Mitali Shahapurkar

Trainee at United Nations Institute for Training and Research

From: India - **Lives in:** Switzerland

Studied: Bachelor of Business Administration



My academic experience at EU Business School taught me how to apply theoretical concepts to real-life cases: for example, building a business plan, creating a marketing strategy and creating a proposal for international market expansion. These are now an integral part of my work with our fund's portfolio companies at Airbridge.

Ekaterina Iamshchikova

Investment Analyst at Airbridge Equity Partners and Advisory Board at Tulip Ventures

From: Russian Federation - **Lives in:** The Netherlands

Studied: BSc (Hons) in International Business



The Careers Department helped me from building my CV to finding positions on multiple platforms, contacting the companies and organizing networking events. I am grateful for their assistance and would definitely recommend the school for those who aim to start their professional path in business administration.

Eduardo Monteiro

Media Buyer at Vertigo Media

From: Brazil - **Lives in:** Spain

Studied: BA in Digital Business, Design & Innovation



Since graduation I have gone from an internship to a full-time job at the International Air Transport Association (IATA), in Geneva, Switzerland. I am a Coordinator IATA Training Operations, where I organize IATA Training courses from start to finish for product managers, instructors, and participants from major airlines. I am very busy, but it is also lots of fun!

Seu Jacobi

Coordinator IATA Training Operations at International Air Transportation Association

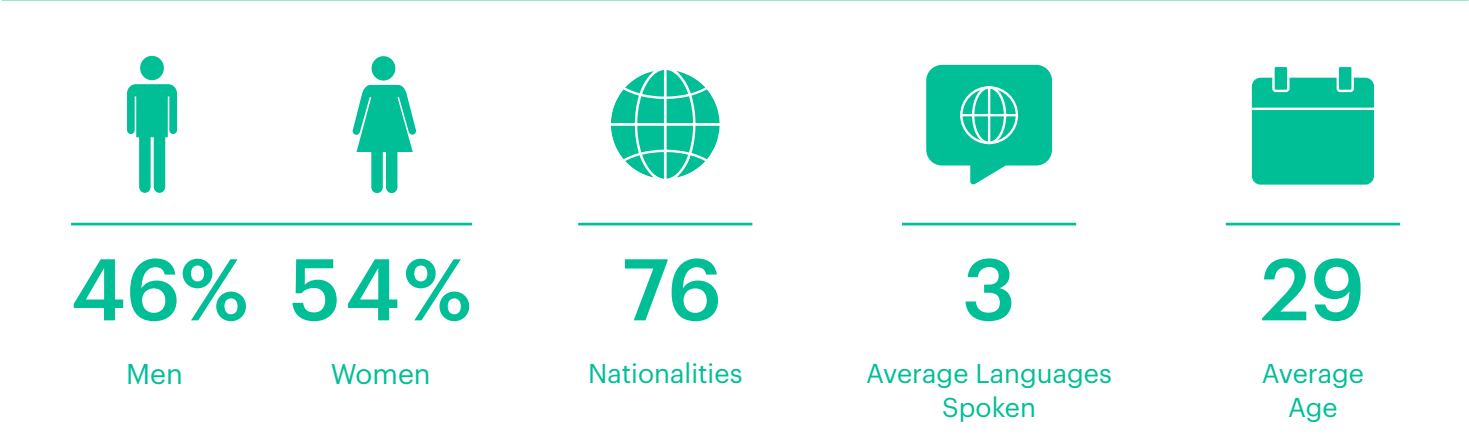
From: United States of America - **Lives in:** Switzerland

Studied: Bachelor of Business Administration

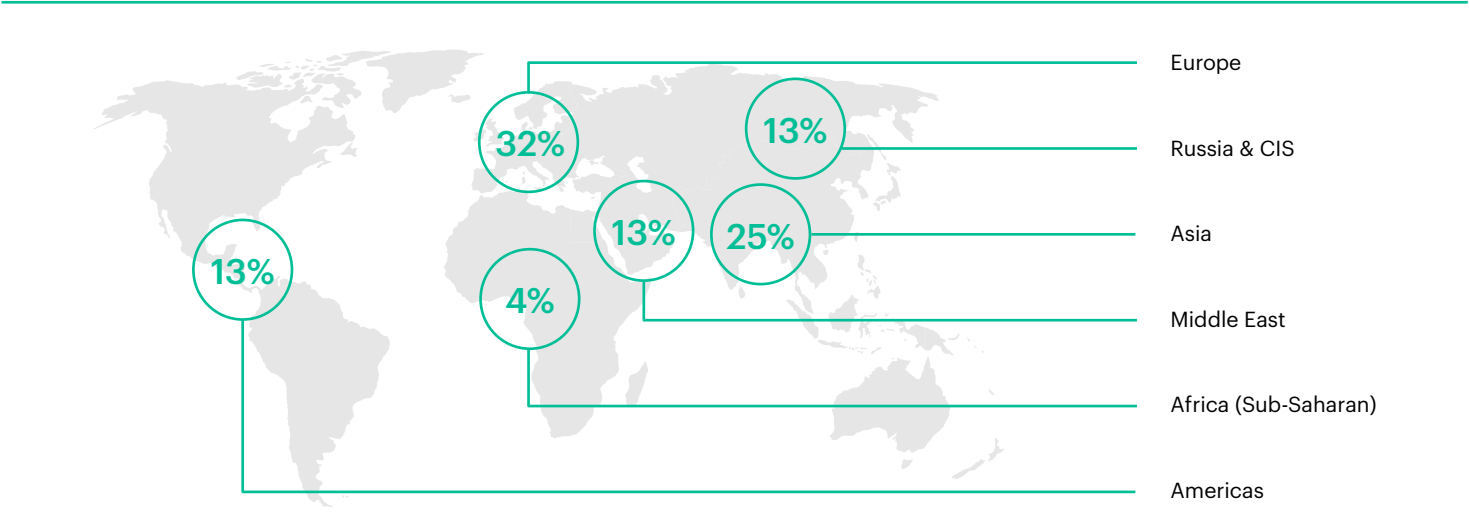
Master’s & MBA Graduates

Our master’s and MBA students combined theoretical and practical studies, leading to invaluable networking experiences and sought-after employment opportunities.

Key Facts



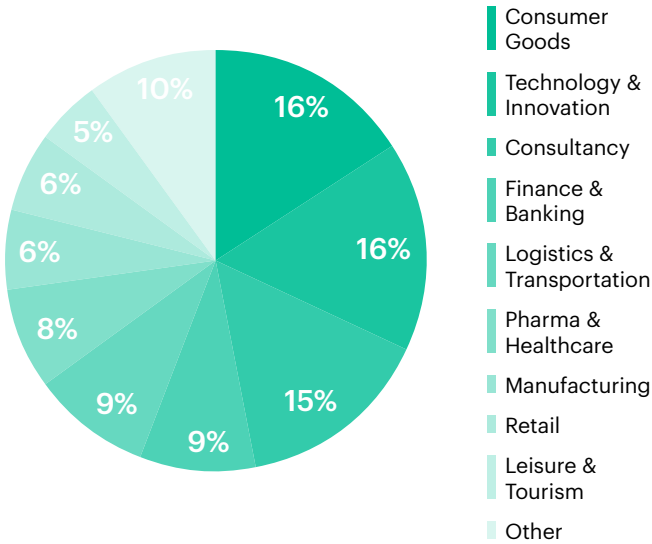
Home Countries



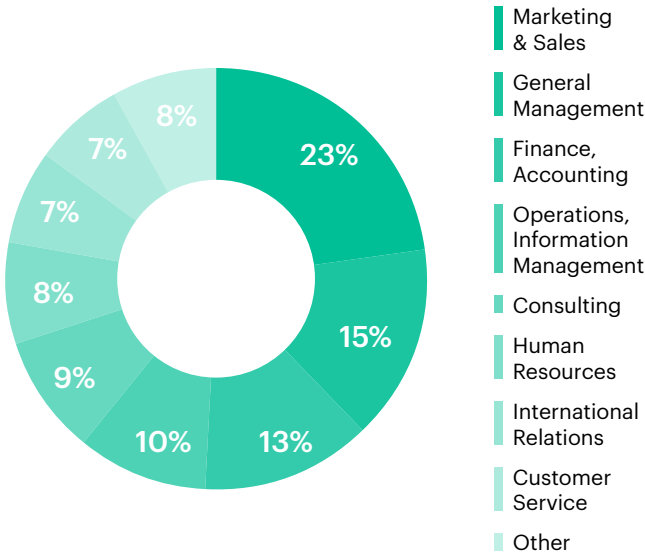
Current Location



Industries

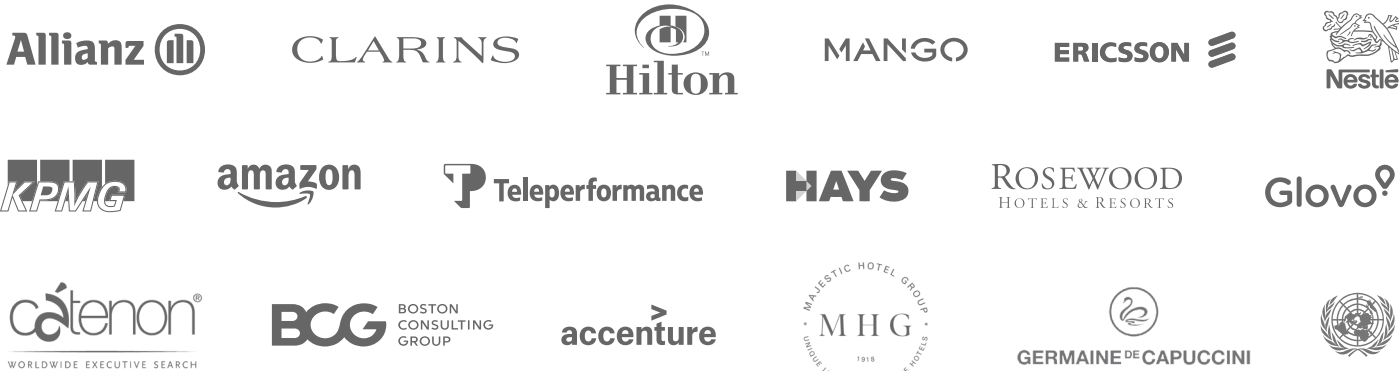


Functions



23% of our graduates become entrepreneurs

Top Hiring Companies



Internship Testimonial



It's very important to do an internship during your studies, the fact that you have juggled both leaves a lasting impression with future employers and making meaningful progress in your skills through an internship while studying shows that you are very prudent. It will drive you further toward your goals and has helped me immensely.

Bidyudipta Das
Sports Scout
From: India - **Lives in:** Spain
Studied: MBA in Sports Management

Career Path Testimonials



My background is in biotechnology engineering with over five years' experience in the pharmaceutical and biotech industry. I aspired to change careers to product management in the tech industry. In my one-to-one sessions with my career advisor, I discovered transferable skills that could be applied to tech and learned skills that were needed to make a successful and prepared transition into the tech industry. My career advisor helped me prepare for my dream job in a tech company called ServiceNow as a senior outbound product manager MBA intern.

Maurie C-Blanchard

Sr. Outbound Product Manager at ServiceNow

From: United States of America - **Lives in:** United States of America

Studied: MBA in Digital Business



Since the moment I decided to pursue an internship in Barcelona, I was in constant contact with the Career Department, which contributed significantly to achieving my goals. I received valuable feedback on my résumé and LinkedIn profile and was assisted throughout the process of deciding which positions I would like to pursue. In addition, through a company visit that the school organized, I found the hotel where I ended up doing an internship and where I am now currently working full time.

Vasiliki Mandaltsi

Assistant Controller at Alma Hotels

From: Greece - **Lives in:** Spain

Studied: Master in Tourism & Hospitality Management



The overall experience at EU transformed me into Mohaseen 2.0. The perfect mixture of theory and practical learning helped me strengthen skills such as coordination, decision-making, leadership, agility and being innovative. I am using all these skills currently as a director, which has really helped our company to come up with a unique culture and sustainable environment.

Mohaseen Patel

Director (R&D Engineering) at Livello

From: India - **Lives in:** India

Studied: MBA



Receiving support and guidance from industry professionals and dedicated academic counselors has given me deeper insights into the corporate environment and how to apply my personal strengths to my chosen field.

Kalina Shearard

Brands Ads Associate at Glovo

From: Bulgaria - **Lives in:** Bulgaria

Studied: Master of Business Administration in International Business

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